Copy Checklist

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| Requirement | Yes | NeedsWork | Rethink Approach |
| Lead evokes curiosityReader is left with unanswered questions |  |  |  |
| Angle is fresh and evident throughoutRepresents school dynamic accuratelyCould illuminate less-known aspects |  |  |  |
| Details are revealing and accurateGive readers insight and something to laugh about |  |  |  |
| Quotes are accurateProvide diverse perspectivesDirectly convey interviewee’s voice |  |  |  |
| Ideas and information arranged in logical mannerNo jumping back and forth |  |  |  |
| Tone is positive but not over-exaggerated |  |  |  |
| Words are used specifically and economicallySentences are crisp and to-the-point  |  |  |  |
| Correct grammar and conventions are adhered to |  |  |  |
| Entire copy reads smoothly |  |  |  |

Examples

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| Requirement | Yes | No |
| Lead | “In middle school soccer, scores are never kept. They are tallied during games but thrown out as soon as the games are over,” said Coach Mrs. Clark Andrea | Enduring rigorous practices, the swimmers had another successful season with significant improvements made by each individual at competitions. |
| Angle | We investigated why there was so little participation for both Middle School Spirit Weeks: What really was the reason? | The High School Field day promoted student cooperation and school spirit. |
| Details | Illustration of great sportsmanship:Robin Kim (12), a manager of and athlete on the team, played against his opponent all the way up to a tiebreaker at Seoul Foreign School. Since this was the only match played at the time, participants of all schools gathered around the court to encourage both players. Although the game ended with Seoul Foreign School’s victory the experience was one that transcended teams. | The tennis players exhibited great sportsmanship by always cheering for each other. |
| Quotes | “When I was handcuffed, I thought I just crossed a river with no way to go back,” said Jae Lee (12). “I have to always keep in mind that my actions do matter.” | “I really enjoyed the fashion show project because it was a new way to display our learning.” |
| Tone | All of the volleyball players were satisfied with their 9th place ranking in the KAIAC tournaments because they knew they had tried their best. | Considering the injuries of its major players, the team modified their goal for the season and worked hard to achieve it.  |
| Words and Sentences  | The MUN participants exchanged possible solutions through speeches  | The participants of the MUN conference shared their unique ideas as to how to solve the problem by making informative and persuasive speeches. |